

GOLDEN HEADS

Design • Architecture • Interior

Restaurant Interior Designs

Architectural Bureau “Golden Heads”

Golden Heads is a team of professionals that is creating commercially successful spaces in HoReCa industries all across the world.

Our designs are a powerful business tool.

- Attract your target audience.
- Address the needs of your clients.
- Increase the property’s profitability and sales.
- Facilitate maintenance and operations.
- Reduces developer expenses.

We structure our work as a well-defined business process.



15 years in business more than **50** publications in international periodicals

more than **100** realized projects

Many of our projects, after client approval, have been published in world famous journals about architecture, design, and interiors.

Every day we grow and develop together with our clients.

ANASTASIA KASPARYAN
FOUNDER, “GOLDEN HEADS” ARCHITECTURAL BUREAU

Gastrobar Sapiens Est Kitchen & Bar

2019, Russia, Moscow

NUMBER OF SEATS	65
AREA	173 sq. m.
SERVICES	Concept, Design Document, Specifications, Field Supervision
TIMEFRAME	3 Months
HIGHLIGHT	Publication in AD Russia

GOALS: To create a bright, memorable interior that reinforces the name SAPIENS, which refers to "intelligent man", for whom communication is important. The space was supposed to allow guests the opportunity to talk peacefully with one another and encourage making new acquaintances.

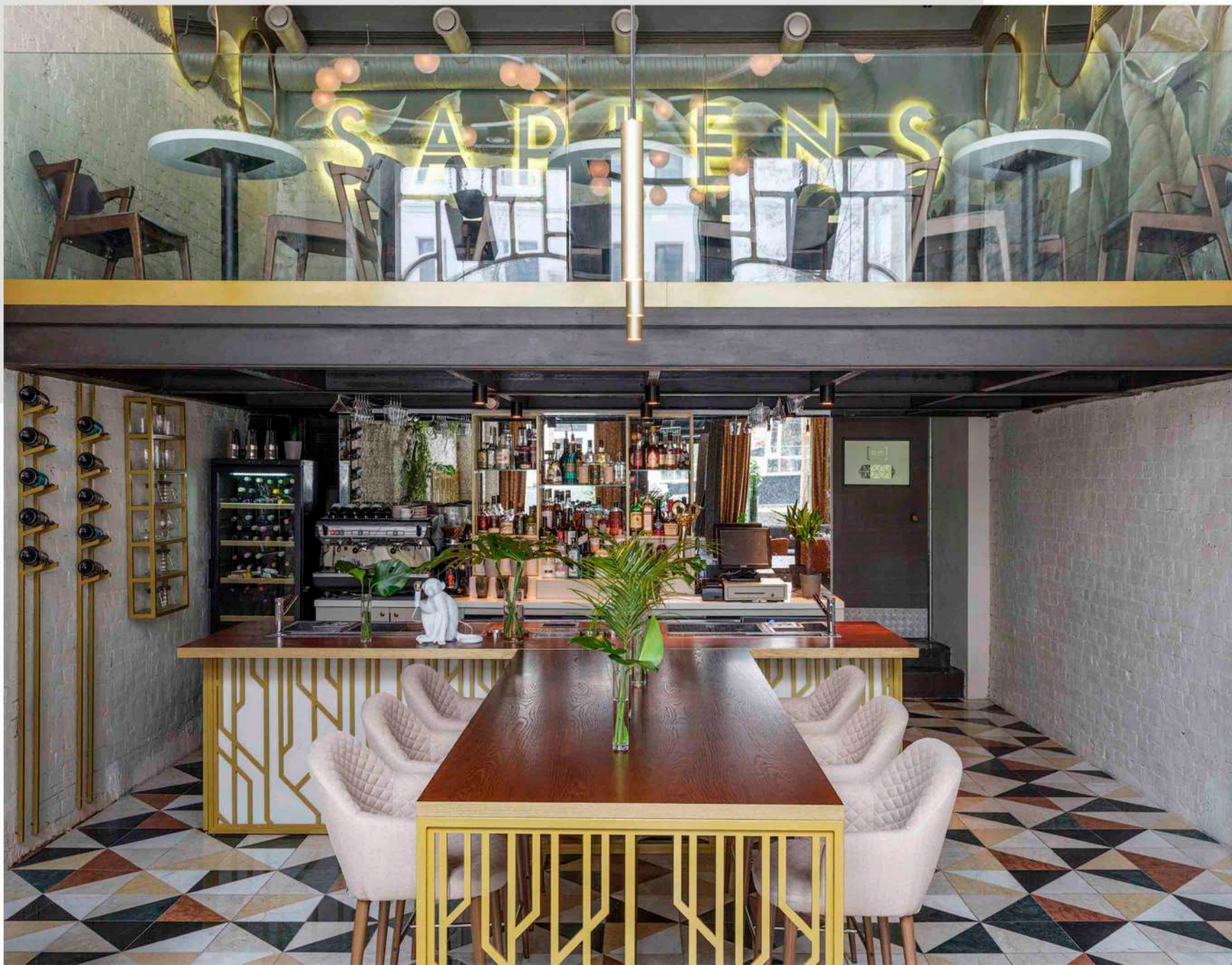
SOLUTION: The restaurant was divided into 2 rooms. A bar area with a guest table connected to the bar counter was placed in the first. Whitish brick walls, contrasting with a geometric floor pattern and a vivid mural on the ceiling, made the interior bright but neat. The high ceiling made it possible to augment the first room with a balcony for private events.

The second room with its soft seats and subdued lighting is closer in functionality to a restaurant. Here, those who want a more relaxed and intimate atmosphere will be comfortably accommodated.

We emphasized the name of the establishment with the help of an ironic art piece: five figures decorate the wall along the stairs to the second room demonstrating the gradual development of man - from pithecanthropus to homosapien.



Gastrobar Sapiens Est Kitchen & Bar



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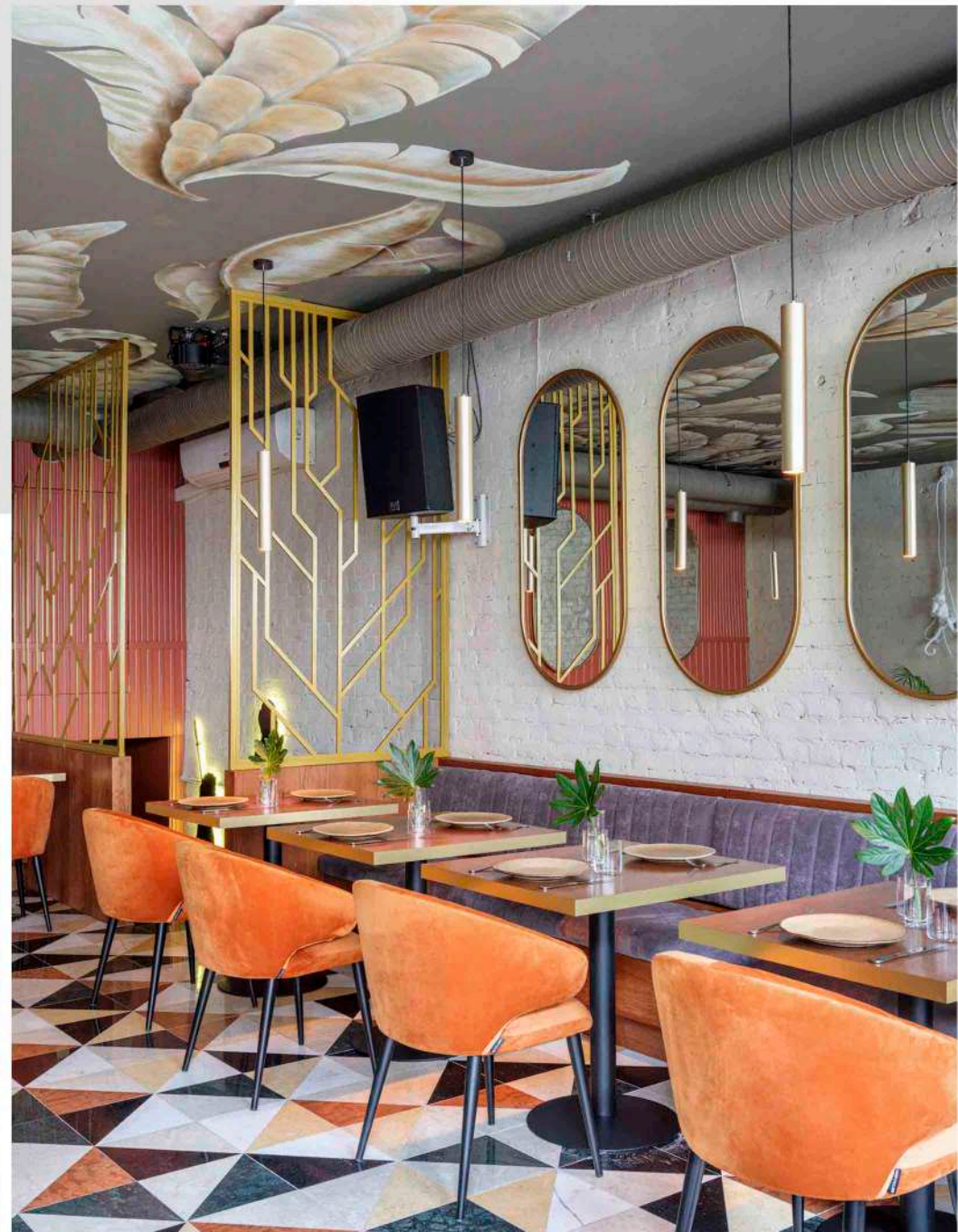
Gastrobar Sapiens Est Kitchen & Bar



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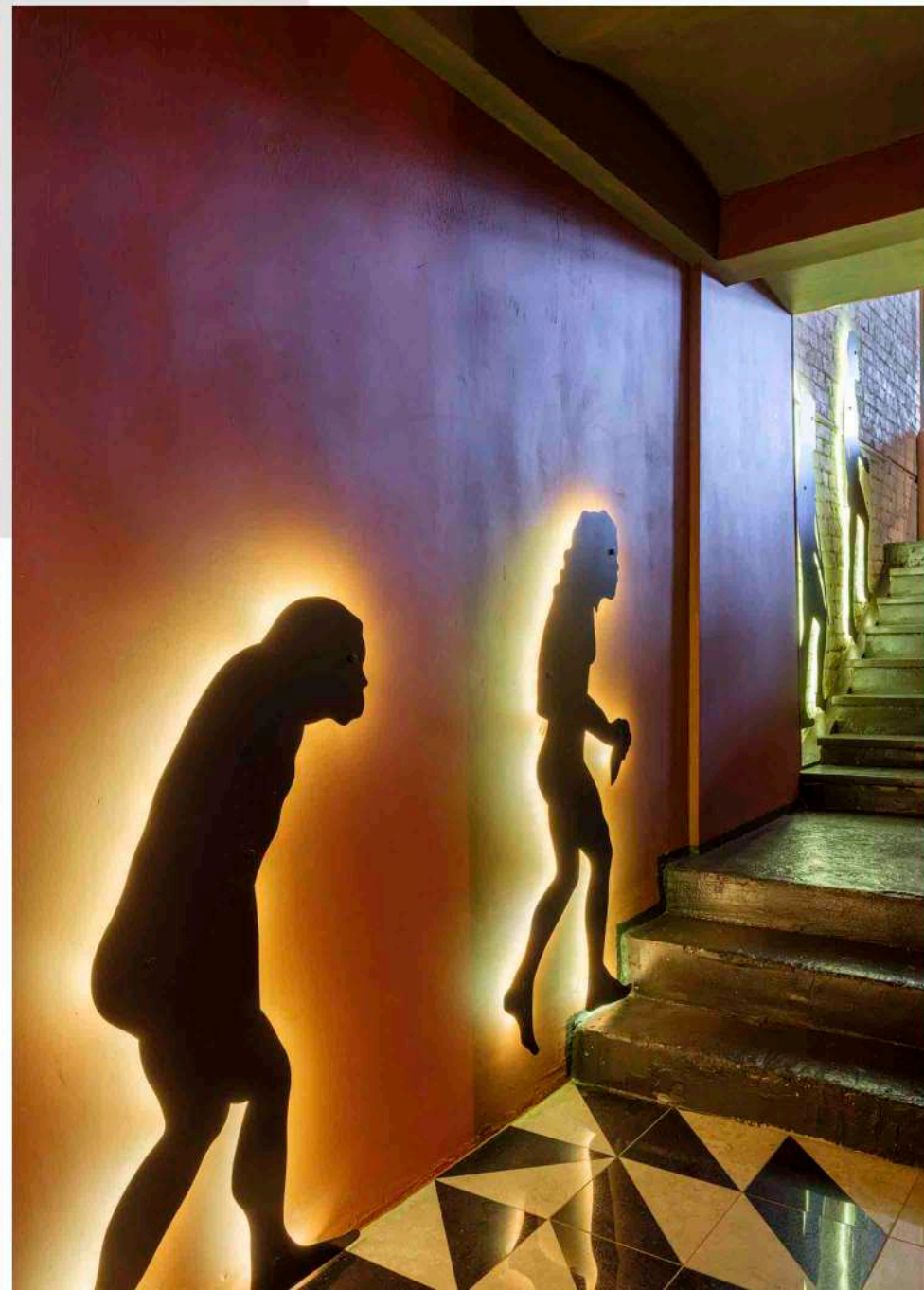


Gastrobar Sapiens Est Kitchen & Bar



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Gastrobar Sapiens Est Kitchen & Bar



Cafe «Varvara»

2017, Russia, Moscow

NUMBER OF SEATS	65
AREA	130 sq. m.
SERVICES	Concept, Design Document, Specifications, Field Supervision
TIMEFRAME	3 месяца
HIGHLIGHT	Publication in Salon Interior magazine, award at Batimat exhibition

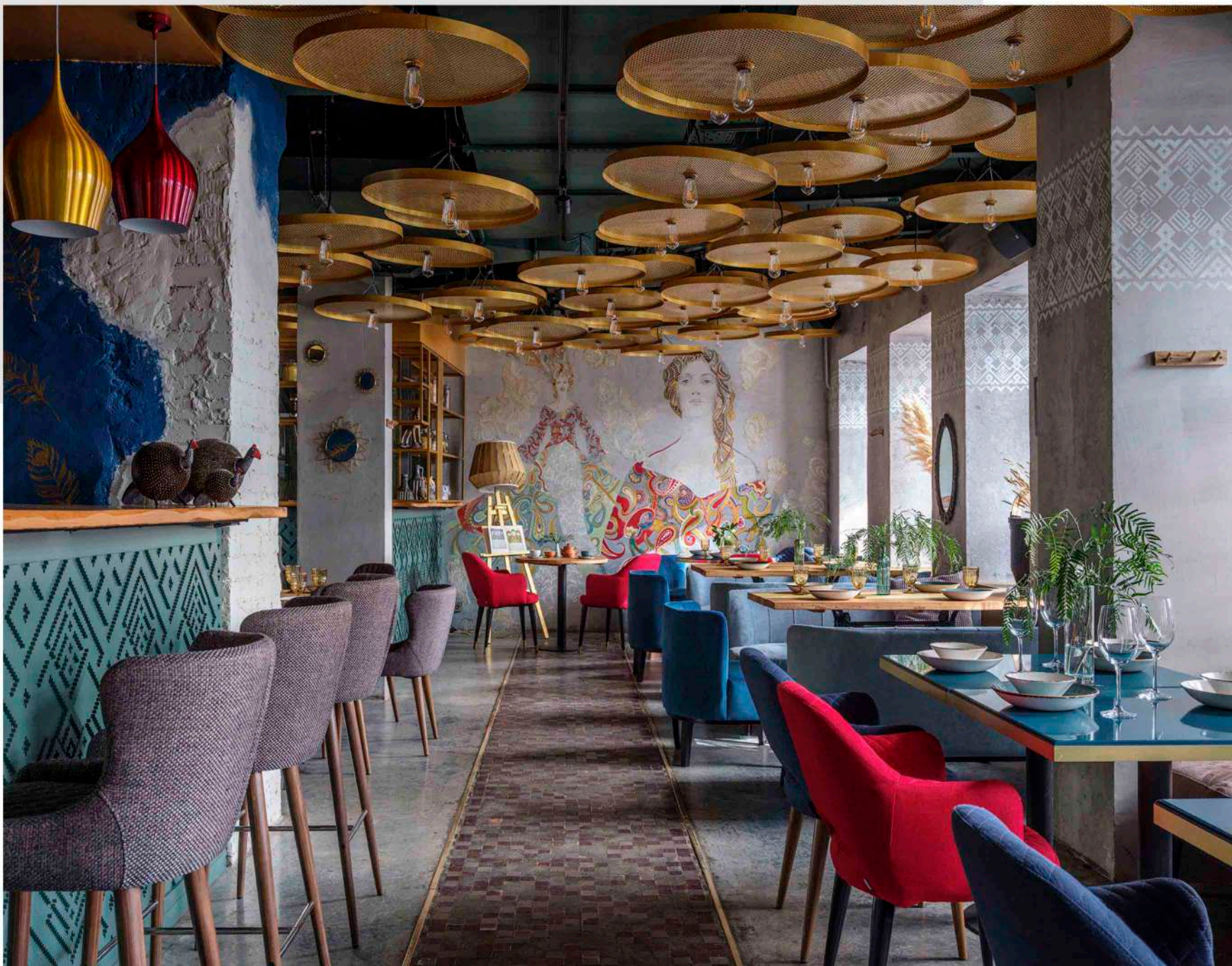
GOALS: To create a restaurant interior that would become an attraction point for connoisseurs of modern Russian culture, art people, theatergoers, and travelers. To reflect the concept of the establishment in the design based on traditional Russian culture, filling it with iconic symbols – embroidery, ornaments, and images from fairy tales – while shading it with modern details presented on a backdrop of concrete finish and old-time brick walls.

SOLUTION: We uncovered historic archways that were previously bricked up. This made it possible to place a welcoming area for the bar in the central part of the restaurant, surrounded by five seating areas. In order not to lower the ceiling after installing utility lines and visually make it look higher, we lined it with custom decorative lamps made of perforated metal.

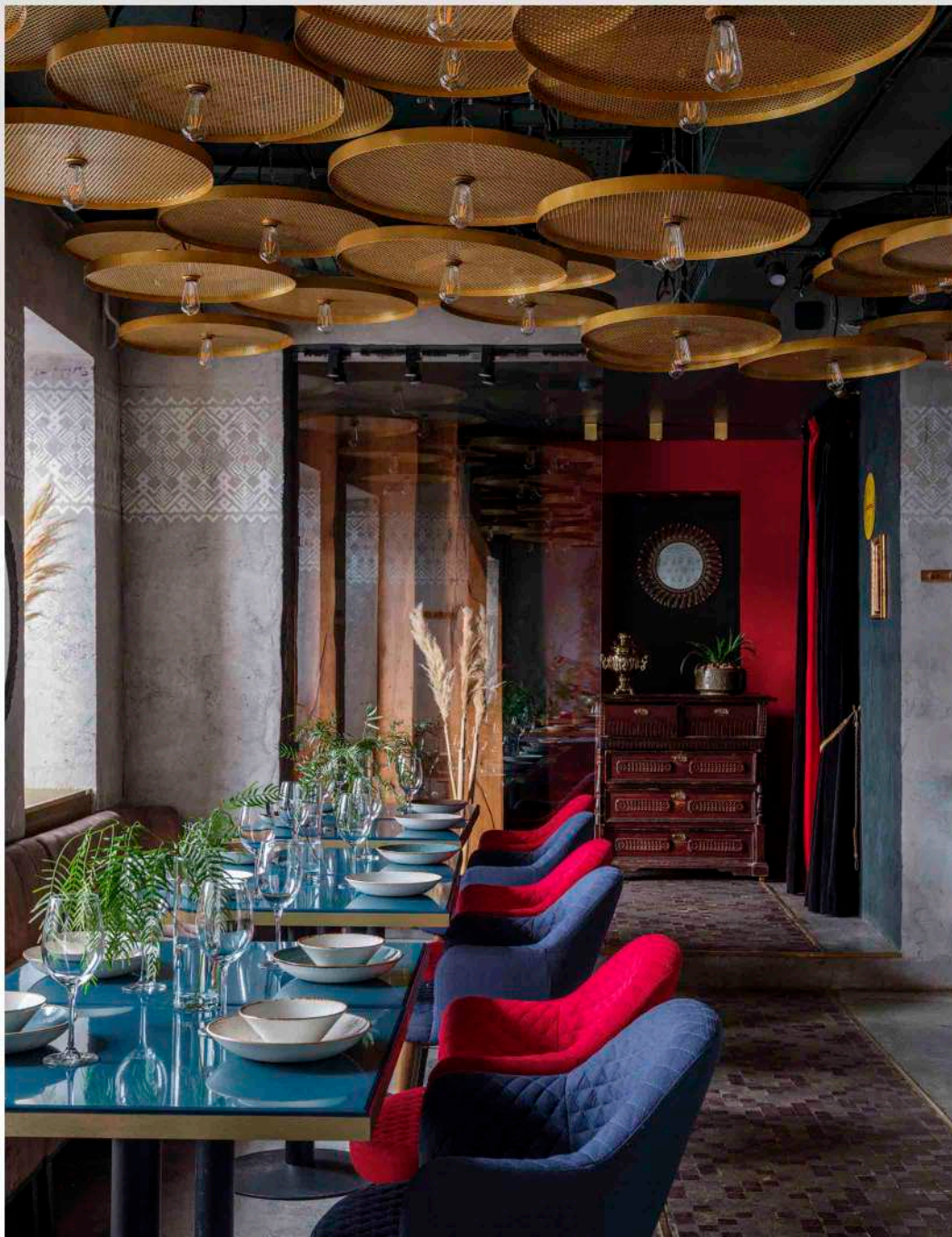
The coloring decision was based on traditional Russian images, using active reds and greens. In the interior, wall paintings were copiously used, inspired by the image of the guardian of the hearth from Russian folklore as well as traditional patterns and embroidery designs. A frieze in the form of a lace cloth lining the window-side wall gives the finishing touch to the artistic theme.



Cafe «Varvara»



Cafe «Varvara»



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Cafe «Varvara»



Cafe «Varvara»



Hotel Restaurant in Tolyatti

2016, Russia, Tolyatti

NUMBER OF SEATS	238
AREA	330 sq. m.
SERVICES	Concept
TIMEFRAME	2 Months

GOALS: To maintain the restaurant design in the same style as the hotel. To allow simultaneous servicing of hotel guests and guests from the city. To provide for the use of a banquet hall.

SOLUTION: We chose a calm color palette similar to the hotel design. The restaurant space was divided into two separate areas. The back part of the restaurant is separated by curtains that convert it into a separate room for small banquets so that any incoming flow of guests does not interfere with celebrations. The back space is equipped with a convertible stage that can be used during events. During breakfast hotel guests occupy the tables in the back of the room while buffet tables are situated in the center between the two areas, visually separating the breakfast area from the rest of the restaurant. The serving space is located exactly between the two areas, which allows optimal service for both zones.



Hotel Restaurant in Tolyatti



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Hotel Restaurant in Tolyatti



Café-Confectionary “Kitchen & Milk”

2019, Russia, Moscow

NUMBER OF SEATS	30
AREA	60 sq. m.
SERVICES	Concept, Design Document, Specifications, Field Supervision
TIMEFRAME	3 Months

GOALS: To create an attractive coffee shop for local residents in a quiet pocket of the city, making the place the focal point in the area. To attract repeat customers who purchase bread products and coffee to go.

SOLUTION: The interior was designed in light calm tones. The building's connection with nature was communicated through floral motifs. Wall paintings and dried flowers used in room decorations convey freshness and naturalness. The interior is not overloaded with colors but complemented with sophisticated details, such as a crystal chandelier. All this distinguishes the establishment from its competitors and attracts their target customers.



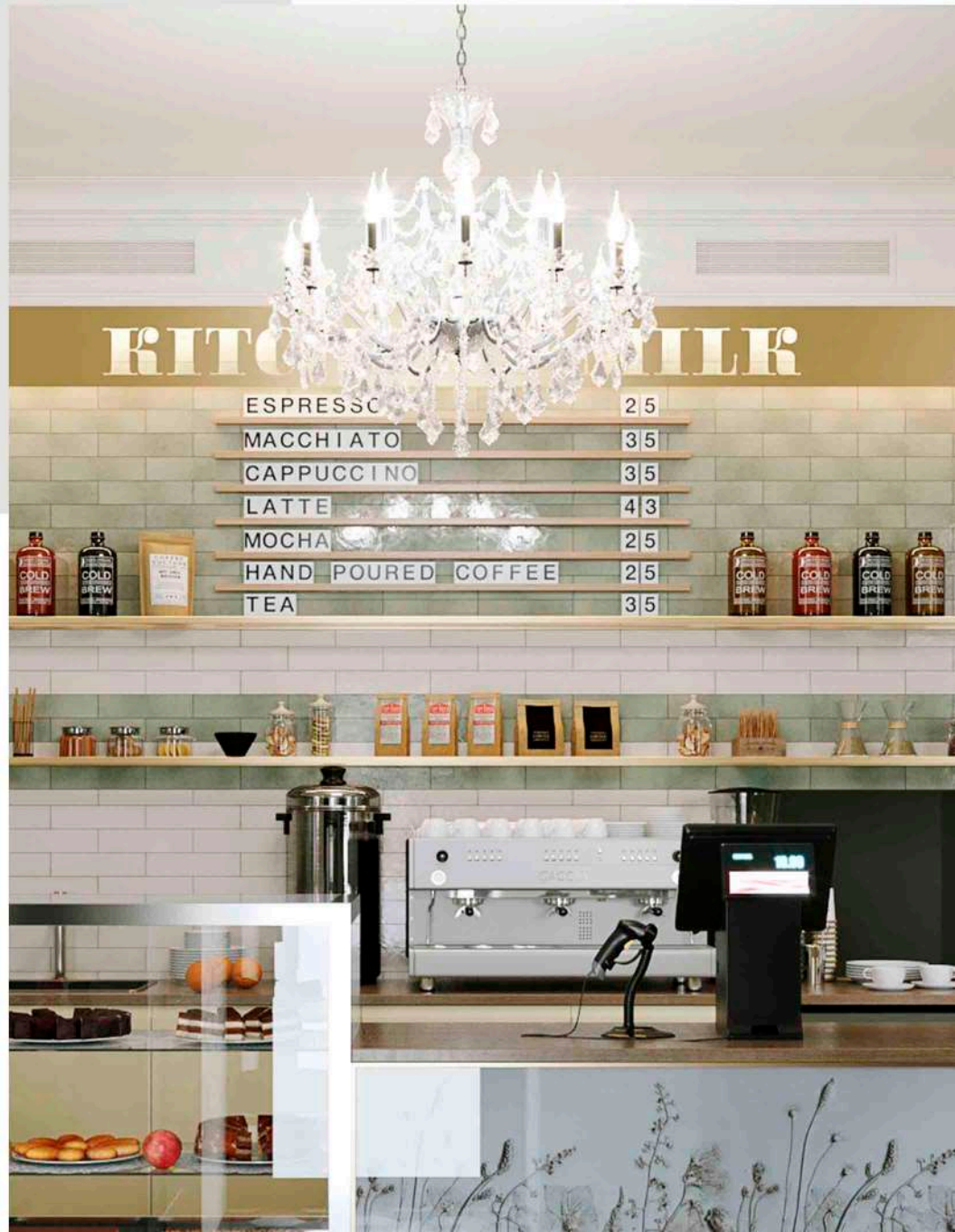
Café-Confectionary "Kitchen & Milk"



KITCHEN & MILK

ESPRESSO	25
MACCHIATO	35
CAPPUCCINO	35
LATTE	43
MOCHA	25
HAND POURED COFFEE	25
TEA	35

Café-Confectionary "Kitchen & Milk"



Café-Confectionary "Kitchen & Milk"



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Café-Confectionery "Kitchen & Milk"



Café-Confectionary "Kitchen & Milk"



Restaurant "Expo24"

2016, Russia, Moscow

NUMBER OF SEATS — 120

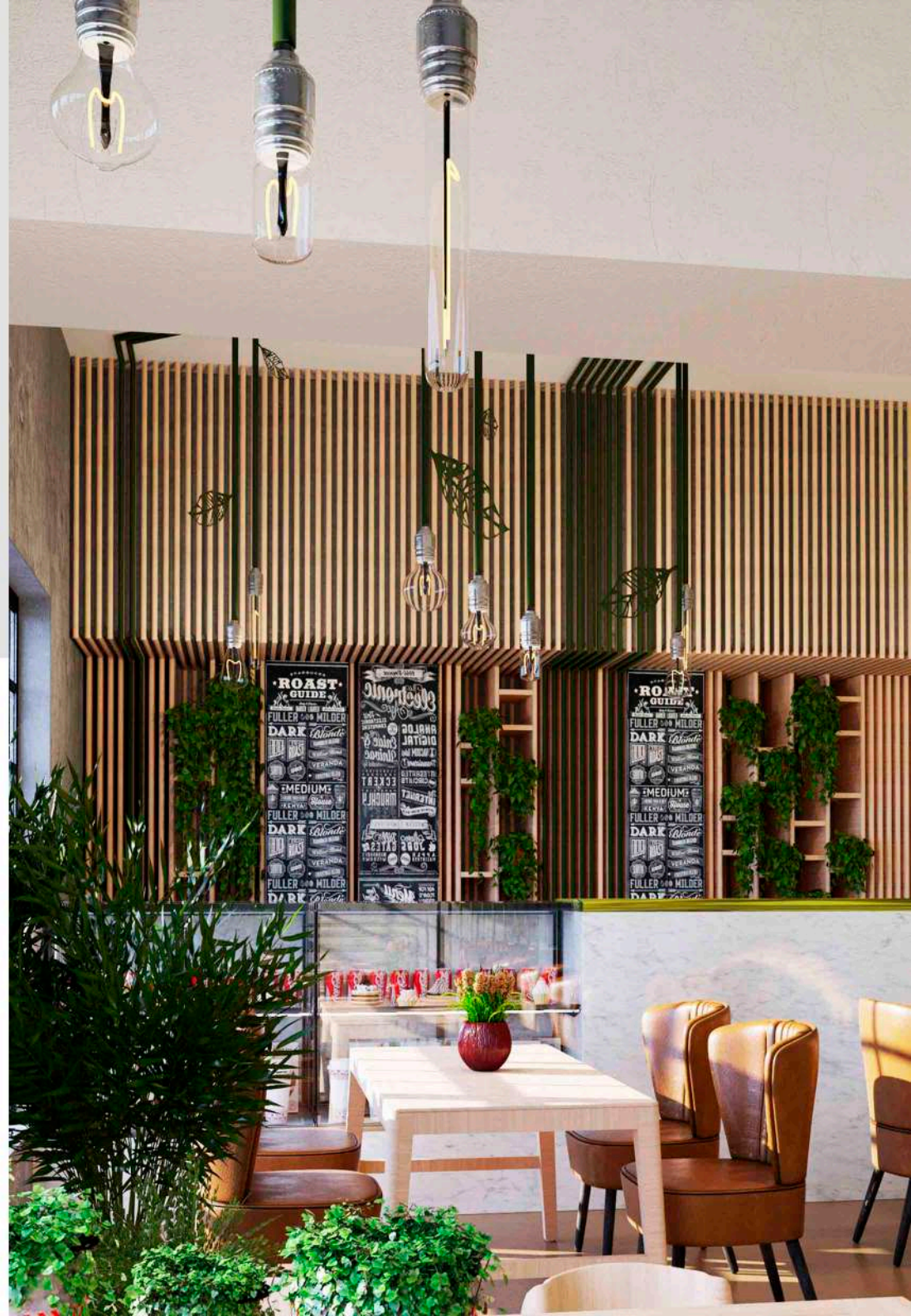
AREA — 220 sq. m.

SERVICES — Concept, Design Document,
Specifications

TIMEFRAME — 4 Months

GOALS: To create a comfortable design space where visitors, who are mainly designers and their clients, could relax or conduct business over coffee.

SOLUTION: Gray concrete walls made a good neutral background for wood slats and prints. The interior color scheme was done in soothing tones, fitting perfectly for both work and leisure. Zoning with lightweight constructions allowed us to create the effect of privacy without visually burdening or narrowing the space. The bar counters were made of brick covered with white porcelain tile and brass sheet countertops.



Restaurant "Expo24"

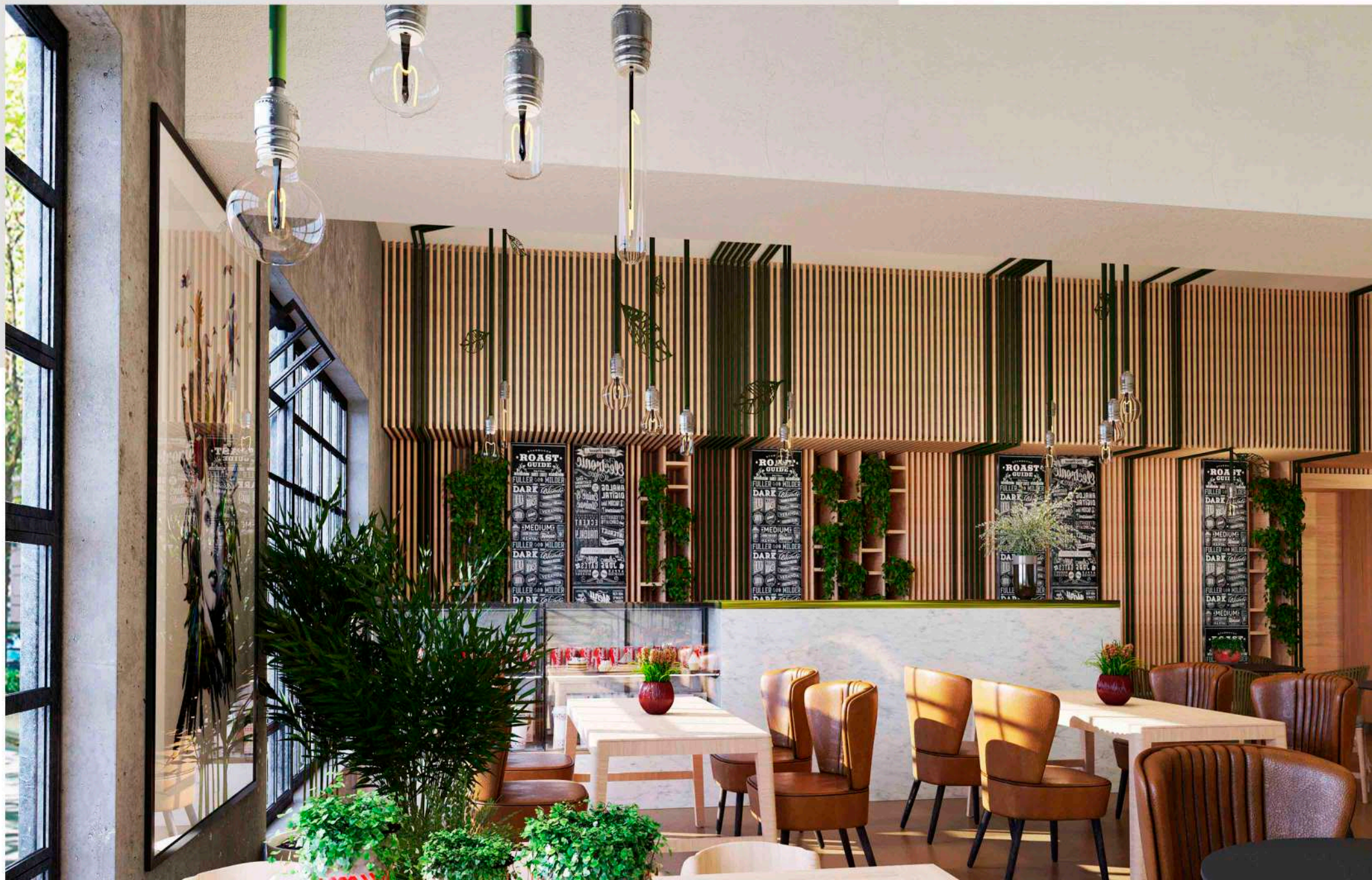


Restaurant "Expo24"



GOLDEN HEADS

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Restaurant "Expo24"



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Hotel Restaurant in Tolyatti

2016, Russia, Tolyatti

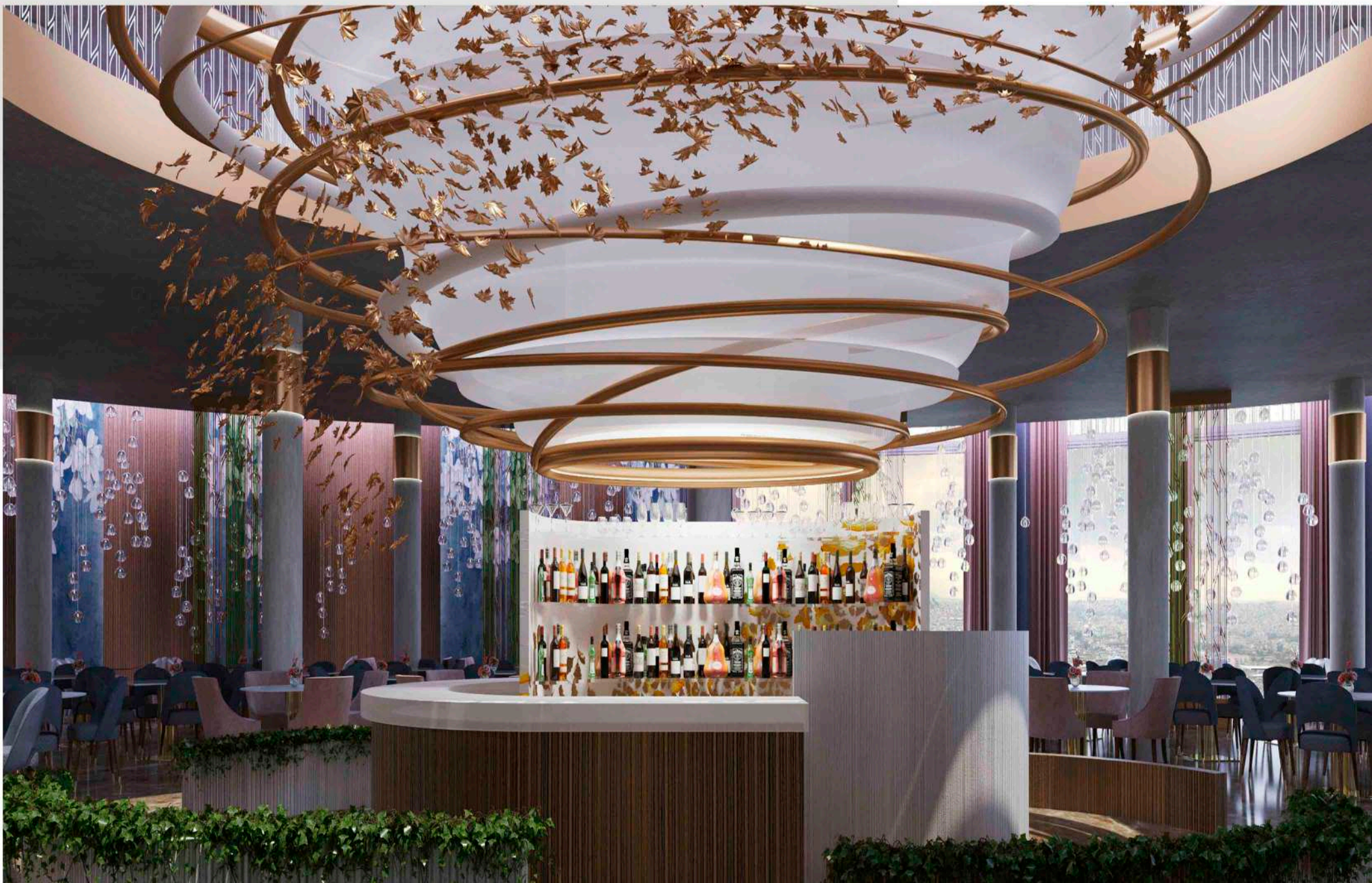
NUMBER OF SEATS	374
AREA	550 sq. m.
SERVICES	Concept
TIMEFRAME	2 Months

GOALS: To make design plans for a hotel restaurant in Tolyatti that would be attractive not only to guests but also to the city's creative intellectuals as part of a tender for developing a design concept for the hotel.

SOLUTION: We chose a calm color palette and moved emphasis toward details and decor. The non-standard elliptical shape of the fourteen-story building is reflected in the configuration of the bar located in the center of the restaurant area. It can be used as a buffet during breakfast and as a cocktail area in the evening. Daylighting above the bar was encased with a voluminous aerial art construct that makes it the focal point of attention in the restaurant. Thanks to the innovative decision to make the art object from PVC canvas and a light metal frame, it creates practically no load on the building structure.

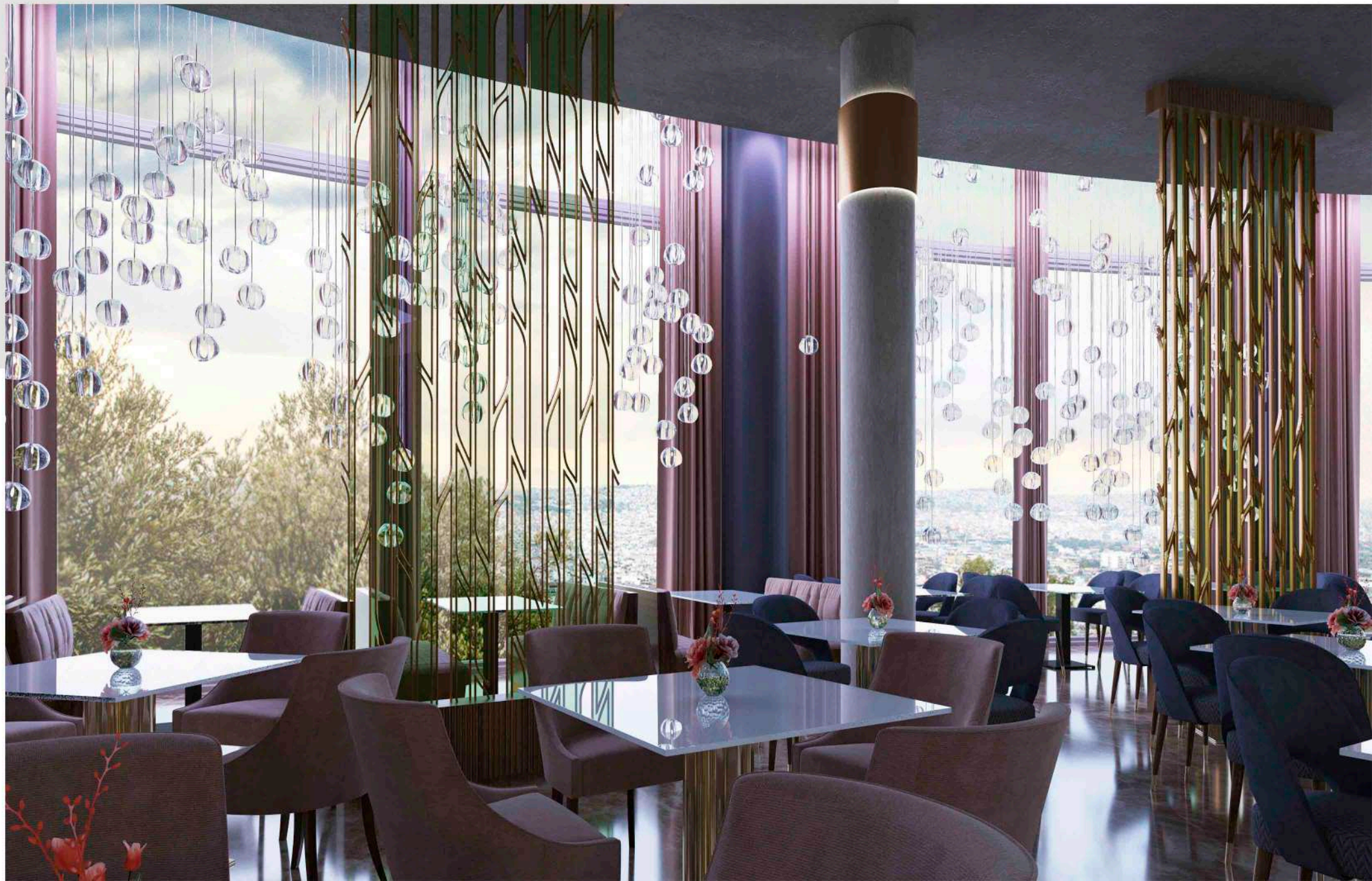


Hotel Restaurant in Tolyatti



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Hotel Restaurant in Tolyatti



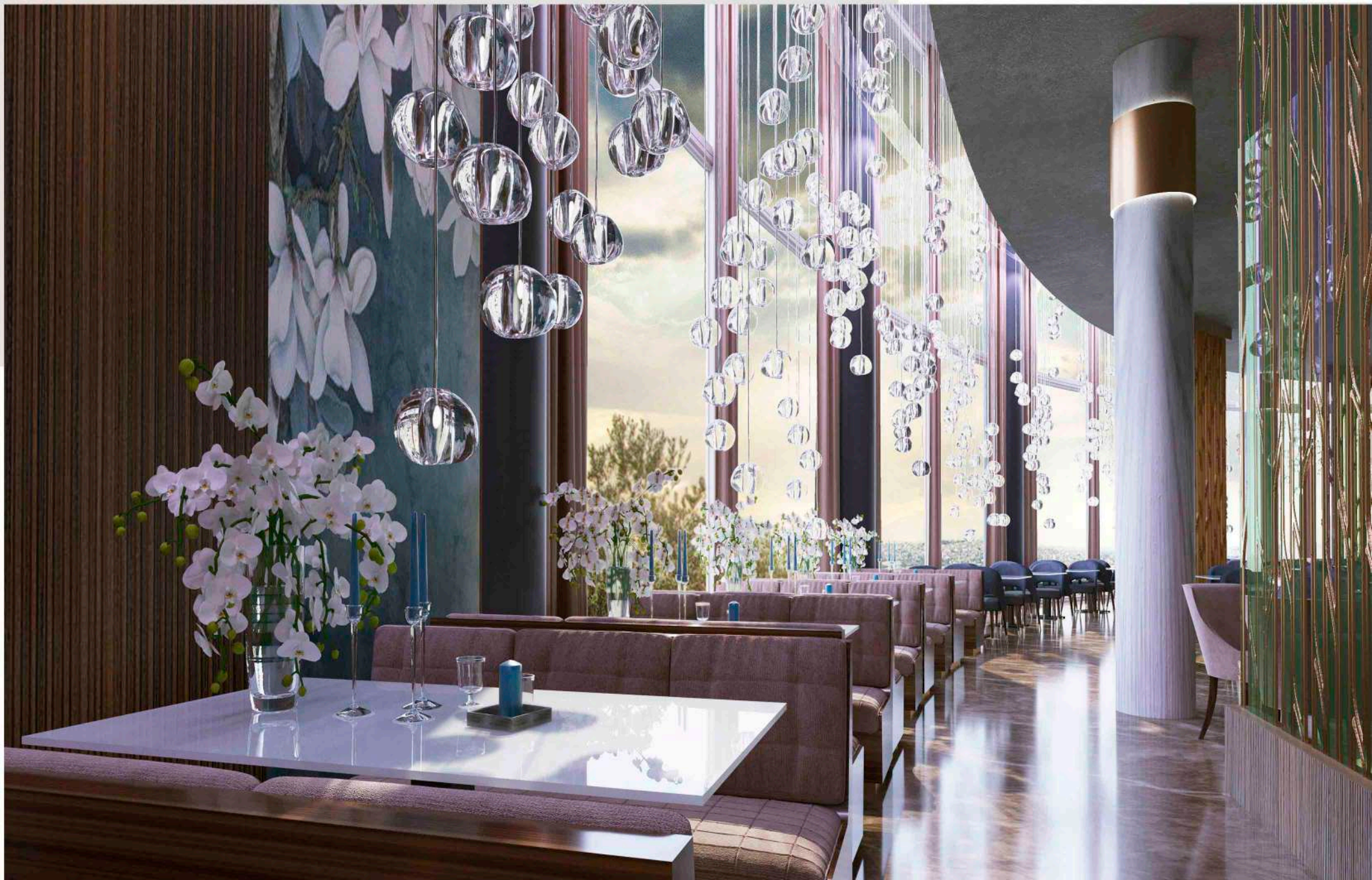
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Hotel Restaurant in Tolyatti



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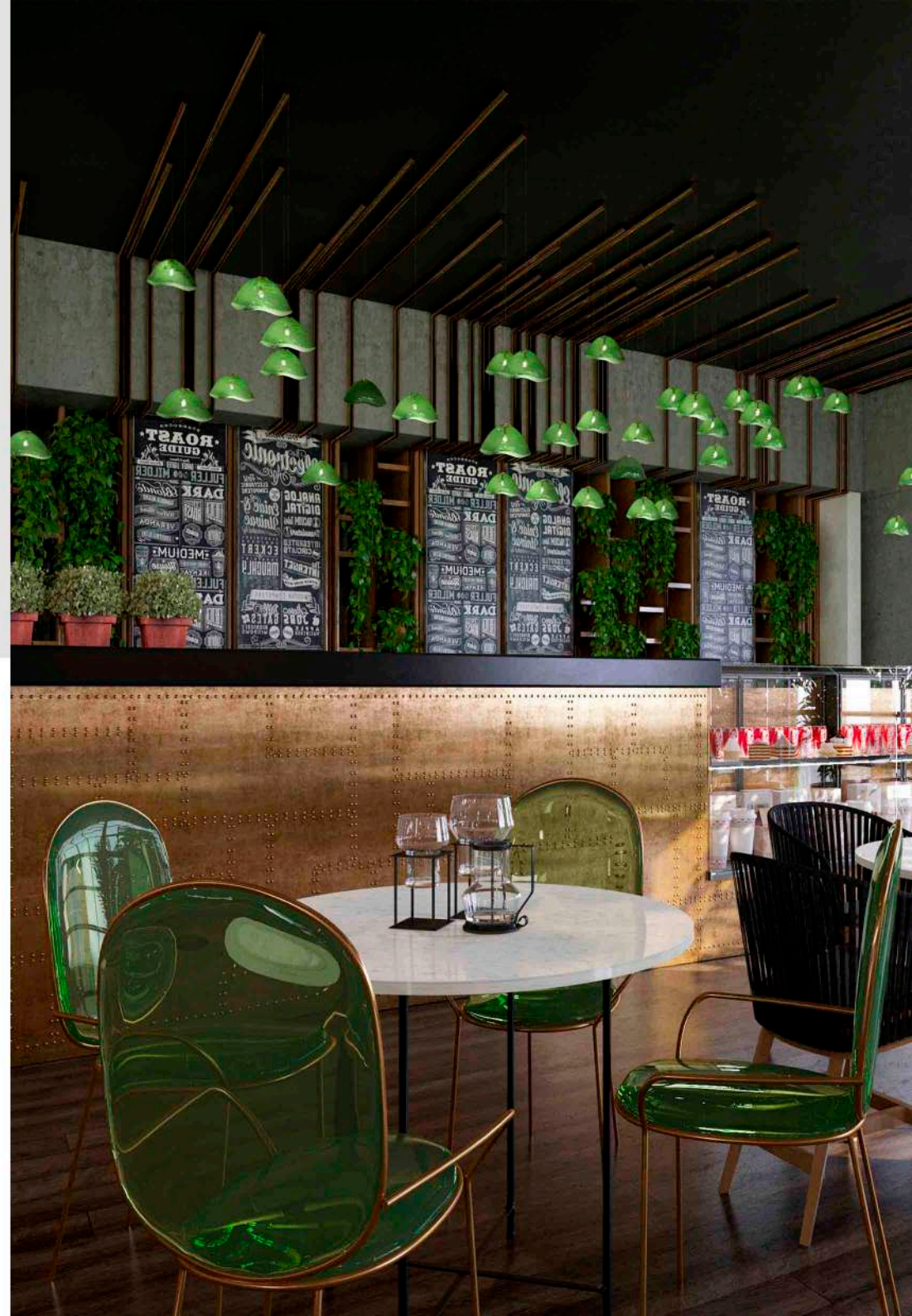
Restaurant Concept for Business Center “Absolute”

2016, Russia, Moscow

NUMBER OF SEATS	100
AREA	210 sq. m.
SERVICES	Concept,
TIMEFRAME	1 Month

GOALS: In the course of designing a business center for “ABSOLUT Group” LLC we also needed to create a concept for a restaurant where office workers could have lunch or hold business meetings. Additionally, the restaurant should attract visitors from other business centers in the area.

SOLUTION: Tranquil tones and predominantly green colors fit well for both leisure and work. Intelligent zoning allowed us to separate meeting spaces and create a private atmosphere. Brass details completed the look - brass sheets encasing the bar counters along with elaborate lights made of brass wire.



Restaurant Concept for Business Center "Absolute"



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Restaurant Concept for Business Center "Absolute"



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Restaurant Concept for Business Center "Absolute"



Restaurant Concept for Business Center "Absolute"



GOLDEN HEADS

Café “Green Food”

2016, Russia, Moscow

NUMBER OF SEATS	100+
AREA	160 sq. m.
SERVICES	Concept, Design Document, Specifications
TIMEFRAME	3 Months

GOALS: To create a unifying concept design for all the food locations in the center and harmoniously fit it into the style and structure of the shopping complex.

SOLUTION All the food places in the center differed in size and location so separate project designs were developed for each of them where the expected flow of visitors, seating, and infrastructure were taken into account. In order for the establishments to look like a single ensemble, an overall style was developed for them that echoed the design and decoration of the center itself. At the same time each location received its own special features that distinguished it from the others. Thanks to the zoning methods, we were able to block off the locations in separate areas of the center, creating a sense of privacy without hiding them from visitors.



Café "Green Food"



GOLDEN HEADS

Café "Green Food"



GOLDEN HEADS

Café "Green Food"



Café "Green Food"



Café "Green Food"



Restaurant “The Butcher”

2017, Russia, Moscow

NUMBER OF SEATS	70
AREA	104 sq. m.
SERVICES	Concept, Design Document, Specifications, Field Supervision
TIMEFRAME	4 Months
HIGHLIGHT	Reservations 3 Months in Advance

GOALS: To create a project design that would emphasize the establishment concept and attract the target audience of the project. Since this was the first chop house in Petropavlovsk-Kamchatsky it was especially important to create a vivid and memorable image of the establishment as being “for real men.”

SOLUTION: The entrance lobby of the restaurant is made from wire frame and metal mesh along with a wine rack that also serves as a partition. We carried out zoning along the entry axis, putting a long table that divided the hall into quick service and sit down areas. This decision allowed them to accommodate a larger number of guests, make serving more convenient for the staff, and allowed the use of the table for organizing receptions or events. One of the walls of the main dining room is lined with an old granary brick that we brought in especially for the project. Above the kitchen entry door, we placed an art piece comprised of pork hind legs. The interior used a lot of rough wood, stone and metal while at the same time extremely comfortable leather furniture was chosen for guest seating.



Restaurant "The Butcher"



Restaurant "The Butcher"



GOLDEN HEADS

Restaurant "The Butcher"



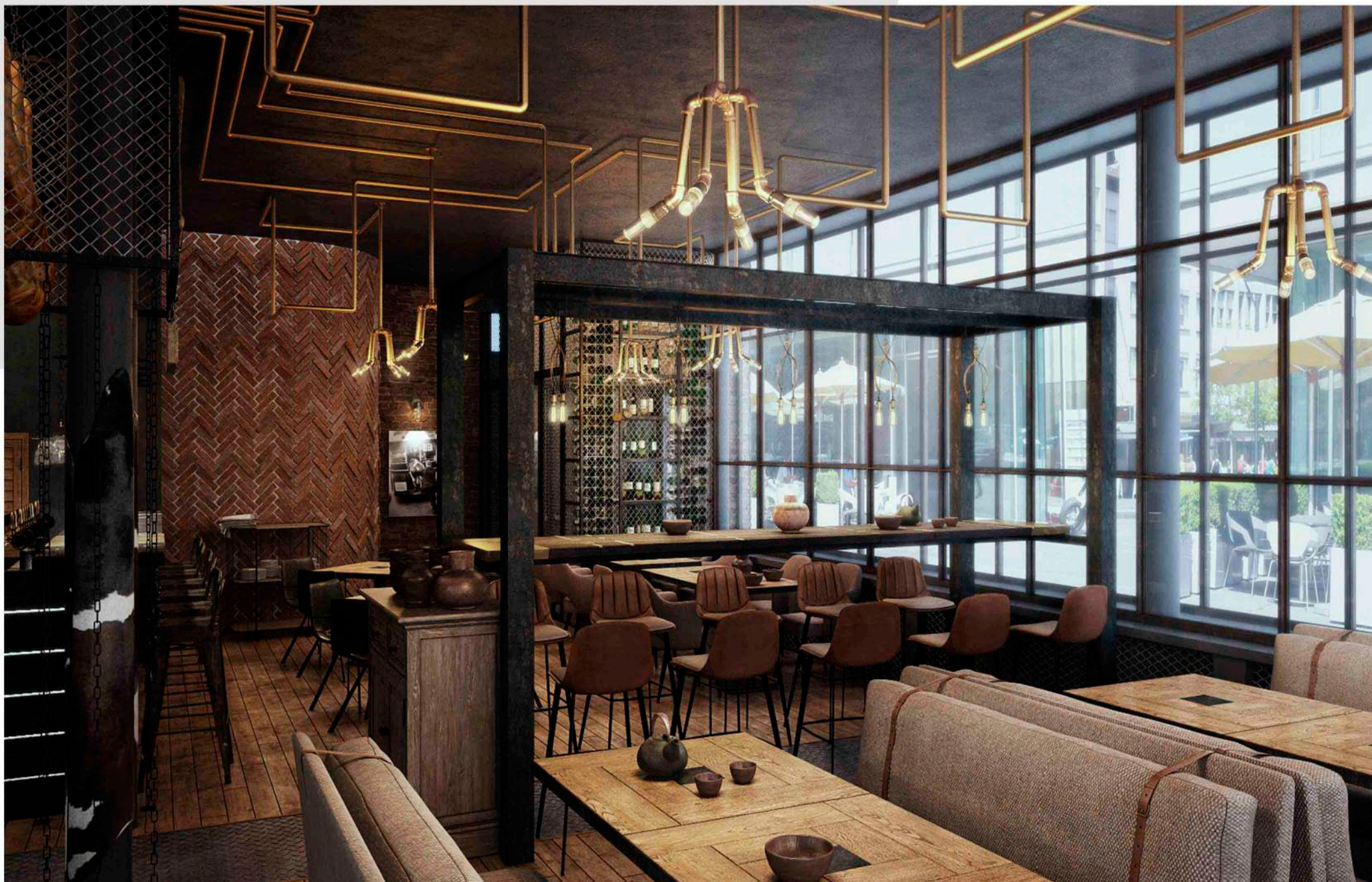
Restaurant "The Butcher"



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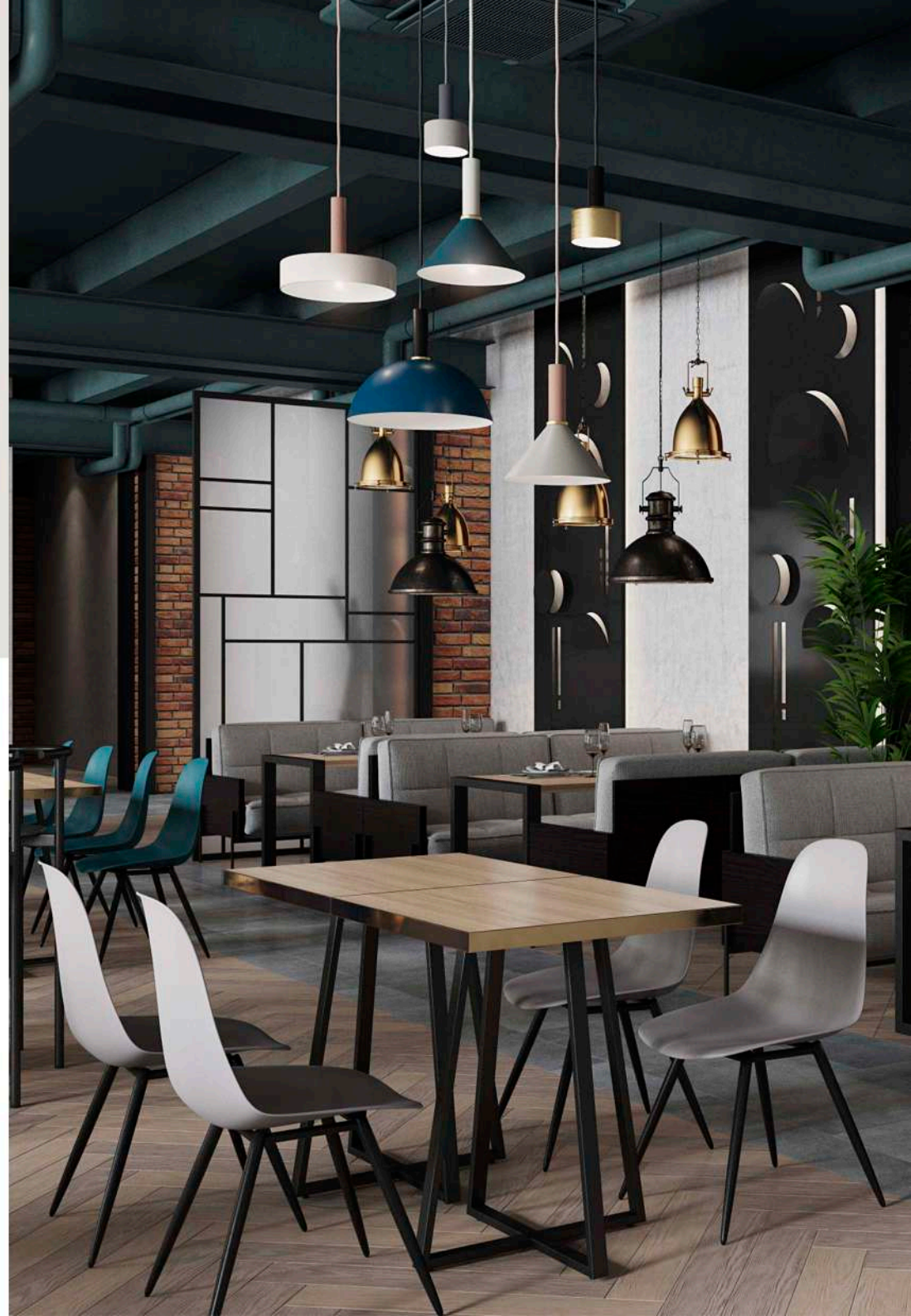
Кафе «СВЯЗЬСТРОЙДЕТАЛЬ»

2019, Россия, Москва

КОЛИЧЕСТВО МЕСТ	107
ПЛОЩАДЬ	250 кв. м.
УСЛУГИ	Концепция, РД, Комплектация, Авторский надзор
СРОК РЕАЛИЗАЦИИ	3 месяца

ЗАДАЧИ: Создать практичный интерьер заводского кафе, учитывающий ежедневный обширный поток посетителей, варьирующийся в течение дня. Сделать возможным использования пространства в качестве места проведения корпоративных мероприятий и выделить зоны для деловых обедов.

РЕШЕНИЯ: Мы выбрали лаконичный скандинавский стиль, это позволило повысить вместительность и практичность пространства. В противовес ярким цветам, которыми в основном оформлен интерьер завода, мы использовали спокойные, располагающие к отдыху оттенки, чтобы сотрудники предприятия могли сменить атмосферу в течение дня. Пространство было разделено на 4 зоны: диванная группа, зона столов, барные столы и уютные кабинки, которые могут быть использованы для деловых обедов или переговоров. Важным фактором является то, что вся мебель легко мобильна и может быть быстро вынесена из помещения, предоставляя возможность трансформировать его в пространство для корпоративных мероприятий.



Кафе «СВЯЗЬСТРОЙДЕТАЛЬ»



Кафе «СВЯЗЬСТРОЙДЕТАЛЬ»



Кафе «СВЯЗЬСТРОЙДЕТАЛЬ»



Кафе «СВЯЗЬСТРОЙДЕТАЛЬ»



Food court in the shopping center "Novoizmaylovsky"

2018, Russia, Moscow

NUMBER OF SEATS	110
AREA	239 sq. m.
SERVICES	Concept, Design Document, Specifications, Field Supervision
TIMEFRAME	3 Months

GOALS: To create a practical interior congruent with the interior of the complex itself that would take into account the extensive daily flow of visitors, in which guests of the center could be seated either in large groups or one by one. It was necessary to consider the availability of seats and the ability to convert the space..расположения мебели, а также доступность точек продажи питания..

SOLUTION: In creating the interior, we chose durable, easy-to-use materials that will ensure convenient facility servicing in the future. Light colored wood became a good background for vivid accents that divided the space into zones. Thanks to our deliberate furniture arrangement, we managed to solve two problems at once: to place the furniture in a way that ensures guest privacy and to distribute the flow of people so that incoming and outgoing guests, as well as the service staff, do not interfere with each other.



Food court in the shopping center "Novoizmaylovsky"



Food court in the shopping center "Novoizmaylovsky"



Food court in the shopping center "Novoizmaylovsky"



Discuss your project with us

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